

Symphony Ltd launches mobile

commercial air cooler range – ‘MobiCool’

Expanding its product portfolio in the commercial and industrial cooling segment, Symphony Ltd, World's largest air cooler company has launched ‘MobiCool’ range of air coolers to tap huge potential in the commercial and industrial space including cooling requirement of large open spaces, halls etc. Company eyes to tap huge potential for ‘MobiCool’ range which is currently catered by unorganised players. Company is also considering exporting these coolers globally. ‘MobiCool’ is an ideal cooling appliance for outdoors and most suitable for large open areas including party plots, wedding halls, restaurants, religious spaces. It also has huge potential in the commercial and industrial spaces such as factories, workshops, warehouses, school and colleges, bus stations, railway stations and similar large floor space places. Easy to operate and



maintain, ‘MobiCool’ has remote control, robust weather resistant body, strong wheels for easy portability and also runs on inverter.

Commenting on this unique product, Mr. Achal Bakeri, Chairman and Managing Director, Symphony Ltd said “Symphony has wide range of residential air coolers. Company also serves the needs of the industrial and large commercial segments under the aegis of the central air cooling solution. ‘MobiCool’ will cater to the segment that falls between the residential and the large commercial spaces. There is a huge potential for

cooling requirement of large open spaces, banquet halls, open restaurants etc. With the launch of ‘MobiCool’, Symphony is confident for a leadership position in this space too.”

Symphony Ltd launched 5 models in ‘MobiCool’ range, ‘MOBICOOL 30’, ‘MOBICOOL 30S’, ‘MOBICOOL 70’, ‘MOBICOOL 190’ and ‘MOBICOOL XL’ which cools large spaces and with huge tank capacity up to 190 litres. MOBICOOL XL is a unique portable cooler that comes with ducts and grills. ‘MobiCool’ range of coolers with sleek robust body and superior cooling performance are portable, equipped with advanced features, intelligent controls, honeycomb cooling pads, consumes less power and can also run on inverter.