



Whirlpool

PRESENTING THE ALL-NEW
— **WHITEMAGIC GenX** —

BOLD DESIGN MEETS
POWERFUL PERFORMANCE.



REDESIGNED TO REDEFINE.

Classic design meets sleek features to create a modern blend of visual harmony. The fluid display, glossy finish and chrome embellishments amplify the contemporary aesthetics of the all-new Whirlpool WhiteMagic GenX.



Bezel-less Glass Lid

The lid is made of high-grade glass and is designed to be completely frameless.



Sleek Chrome Handle

The stylish chrome bar handle stretches across the entire width of the machine.



Infinity UI Panel

The all-black display seamlessly flows from the top to the front of the machine.



AVAILABLE IN
4 BOLD COLOURS.

6.5 Kg | 7.0 Kg



Dark Grey |

| Rosewood
Wine

Velvet
Purple |

| Satin Grey

GREAT FEATURES
GREAT PERFORMANCE.



Whites stay white with SpiroWash Action

The SpiroWash Action has been specially designed to wash clothes intensively. The distinctive spiral motion provides 100%* more movement of clothes and offers 20%* better washing results to ensure your whites stay white.

Washing as easy as 1-2-3 |

Whirlpool WhiteMagic washing machine comes with an easy-to-use 3 button control panel to take care of your washing needs. All you need to press is 1-2-3 and the machine's intelligence takes over to deliver the perfect wash.

- 1 SWITCH ON THE MACHINE
- 2 SELECT A PROGRAM
- 3 START THE WASH CYCLE



More Features

- 6TH Sense **Smart Sensors** for Voltage & Water Check
- Smart Detergent Recommendation
- Child Lock
- Zero Pressure Fill Technology
- Auto Tub Clean
- Magic Lint Filter
- Power Scrub
- 123 Wash
- 12 Wash Program
- Speedy Wash
- Spiro Wash
- Delay Wash
- Express Wash
- Hard Water Wash
- 2 + 10 Year Warranty**
- 5 Star Rating

*Results based on internal lab tests done on select Whirlpool models with new D3 Agipeller v. old D3 Agipeller under standard conditions and may vary depending on testing conditions.
**(2 + 8) year warranty - 2-year comprehensive warranty and 8-year extended warranty on wash plate and prime mover. Terms and conditions apply. Images are for representation only.

WHITEMAGIC CLASSIC GenX

6.5 Kg



WHITEMAGIC PREMIER GenX

7.0 Kg



Advanced Features

- 6TH Sense **Smart Sensors** for Voltage & Water Check
- Smart Detergent Recommendation
- Zero Pressure Fill Technology
- Child Lock
- Auto Tub Clean
- Magic Lint Filter
- 1-2-3 Wash
- Speedy Wash
- Power Scrub
- 2 + 10 Year Warranty**
- 5 Star Rating

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WHIRLPOOL OF INDIA LIMITED

Corporate Office: Plot No. 40, Sector - 44, Gurgaon - 122002

For inquiries, please call us at: 1800-208-1800 (Toll Free)

www.whirlpoolindia.com



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